



## Event Sponsorship Opportunities

The Belleville Area Council for the Arts (BACA) primary mission is to ensure the Arts are accessible to residents throughout the Tri-Community area. Our programs are designed to enhance community character through fun, entertaining, enjoyable and family friendly events making the Belleville area an ideal community to live, work, play, and call home.

BACA values our residents, local businesses, organizations, and corporations and ask you to partner with us as we continue this very worthy mission, started over 20 years ago, by becoming an Event Sponsor. Our sponsorship levels have been created to maximize your contribution and will show how much you value the Arts in our lives and our communities. If you are interested in sponsoring more than one event or don't see a package that suits your personal or professional needs, we would be more than happy to customize a package specifically for you based on your needs. *BACA is a 501(c)(3) organization. All donations are tax deductible.*

### **PLATINUM "TITLE" SPONSOR ("PRESENTED BY...") - \$10,000**

- ~ Sponsor logo in Event program and on all printed Event advertising material
- ~ Sponsor logo and Sponsor link on BACA website with "Platinum" placement and sizing
- ~ Sponsor logo on Event signage/banner with "Platinum" placement and sizing
- ~ VIP Privileges (i.e. VIP Parking, Complimentary Admission, etc.)
- ~ Live Mentions/Thank You at Event (You will be mentioned every time BACA is mentioned)

### **GOLD "ASSOCIATE" SPONSOR ("IN ASSOCIATION WITH...") - \$5,000**

- ~ Sponsor logo in Event program and on all printed Event advertising material
- ~ Sponsor logo and Sponsor link on BACA website with "Gold" placement and sizing
- ~ Sponsor logo on Event signage/banner with "Gold" placement and sizing
- ~ Live Mentions/Thank You at Event (You will be mentioned every time the Event is mentioned)

### **SILVER SPONSOR ("SUPPORTED BY OUR SILVER SPONSOR...") - \$1,000**

- ~ Sponsor logo in Event program and on all printed Event advertising material
- ~ Sponsor logo and Sponsor link on BACA website with "Silver" placement and sizing
- ~ Sponsor logo on Event signage/banner with "Silver" placement and sizing
- ~ Live Mentions/Thank You at Event (You will be mentioned at least twice as a "Silver" Sponsor)

### **BRONZE SPONSOR ("SUPPORTED BY OUR BRONZE SPONSOR...") - \$500**

- ~ Sponsor logo in Event program and on all printed Event advertising material
- ~ Sponsor logo and Sponsor link on Event page on BACA website with "Bronze" placement and sizing
- ~ Sponsor logo on Event signage/banner with "Bronze" placement and sizing
- ~ Thank You at Event (You will be mentioned at least twice as a "Bronze" Sponsor)

### **BLUE RIBBON SUPPORTER - \$250**

- ~ Supporter logo in Event program
- ~ Supporter logo on Event page on BACA website with "Blue Ribbon" placement and sizing
- ~ Thank you at Event (You will be mentioned by name)

### **RED RIBBON SUPPORTER - \$100**

- ~ Supporter name in Event program
- ~ Supporter name on Event page on BACA website with "Red Ribbon" placement and sizing
- ~ General Thank You as a Supporter

### **WHITE RIBBON SUPPORTER - Under \$100**

- ~ Supporter name will be listed in Event Program
- ~ General Thank You as a Supporter